



Understanding Open Calls: The Basics



"Open Calls" = Public invitations to join EU-funded innovation projects.



EU projects open their doors to startups, SMEs, industry, researchers, and innovators.



Selected applicants get access to resources and expertise.

EU Project → Open Call → Service Delivery





Why Open Calls are Important: The Big Picture



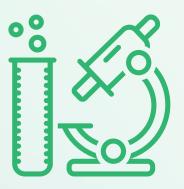
Accelerates innovation in Europe



Bridges gaps
between research
and market



Helps small companies compete globally



Opens doors to cutting-edge tech and facilities





Open Calls in Action: Opportunities for You



Access high-tech labs and pilot lines.



Test your product with expert support.



Co-develop innovations with top researchers.



Get visibility to investors and EU networks.



Accelerate time-to-market at low risk.

Apply → Get Selected → Develop → Launch





The Crucial Difference: Why Open Calls are Powerful?

Boosts speed, visibility, and impact

Tailored to innovative organisations

Part of Europe's strategy for green, digital growth







CLEANHYPRO's OCs: Driving Solutions



CLEANHYPRO
is running
2 Open call waves



Supports at least 16 demo projects ("democases").



Focus: Clean hydrogen through electrolysis.



Offers access to **9 pilot lines +** business support.



Helping SMEs turn ideas into real products.