



# Understanding Open Calls: The Basics



“Open Calls” = Public invitations to join EU-funded innovation projects.



EU projects open their doors to startups, SMEs, industry, researchers, and innovators.



Selected applicants get access to resources and expertise.

**EU Project → Open Call → Service Delivery**



# Why Open Calls are Important: The Big Picture



Accelerates  
innovation  
in Europe



Bridges gaps  
between research  
and market



Helps small  
companies  
compete globally



Opens doors  
to cutting-edge  
tech and facilities



# Open Calls in Action: Opportunities for You



Access high-tech  
labs and pilot  
lines.



Test your product  
with expert  
support.



Co-develop  
innovations with  
top researchers.



Get visibility to  
investors and EU  
networks.



Accelerate  
time-to-market  
at low risk.

Apply → Get Selected → Develop → Launch



# The Crucial Difference: Why Open Calls are Powerful?

Boosts speed,  
visibility, and  
impact



Tailored to  
innovative  
organisations



Part of Europe's  
strategy for green,  
digital growth







## CLEANHYPRO's OCs: Driving Solutions



CLEANHYPRO  
is running  
**2 Open call waves**



Supports at least  
16 demo projects  
("democases").



Focus: Clean  
hydrogen through  
**electrolysis.**



Offers access  
to **9 pilot lines** +  
business support.



**Helping SMEs**  
turn ideas into  
real products.