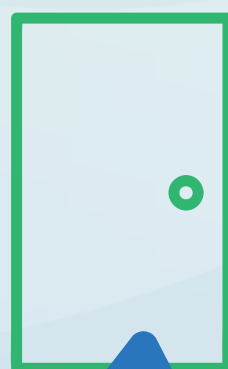




Understanding a SEP: The Basics

A Single-Entry-Point (SEP) is your one-stop access point to advanced services, tools, and expertise, all through single contact.



Instead of knocking on many doors, companies just go through one to reach **everything they need to test, improve, and scale up their innovations**. It's simple, fast, and made for SMEs.



Why a SEP is Important: The Big Picture

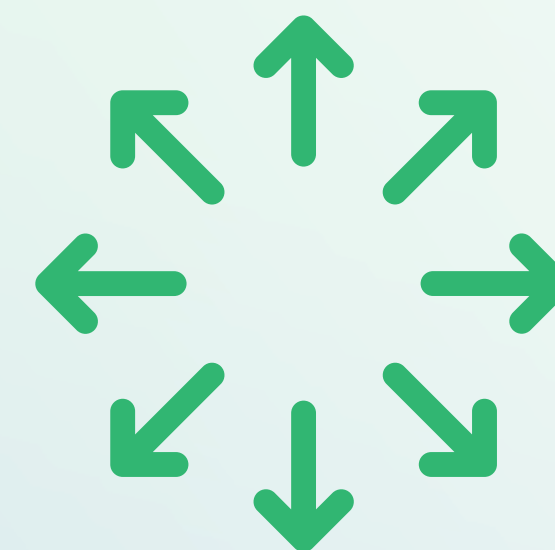


A SEP is important because it makes the innovation process faster, simpler, and more accessible. Instead of spending time navigating complex systems or finding the right partners, **innovators can focus on developing their ideas**. The SEP removes barriers and opens the door to high-level expertise, testing facilities, and support that would otherwise be out of reach, especially for SMEs. It's a way to turn great ideas into real solutions more efficiently and with fewer risks.



SEP in Action: Practical Impact

In practice, a SEP gives companies one place to go to access a wide range of services, from material testing to product validation and scale-up. This means less stress, fewer delays, and better results. It offers clear guidance, connects businesses with the right experts, and helps them make the most of top-tier infrastructure. **For many small companies, this can be the difference between a great idea staying on paper or becoming a real, market-ready innovation.**





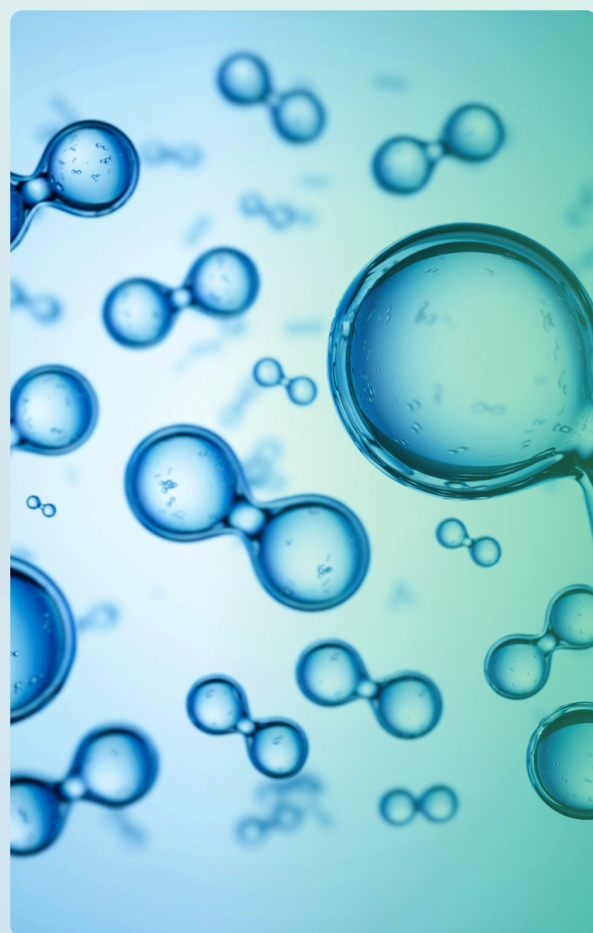
The Crucial Difference: Why SEP?

Without a SEP, companies often face a scattered and frustrating process, reaching out to multiple suppliers, repeating the same information, and struggling to coordinate services across different locations. It's time-consuming and inefficient. The SEP changes all that. It brings everything together in one place, offering a coordinated and user-friendly experience. **Instead of managing complexity, companies get a clear path forward with one trusted contact guiding them from start to finish.** It's a smarter, faster, and more connected way to innovate.





CLEANHYPRO's Role: Leveraging SEP for Clean Hydrogen



CLEANHYPRO uses the SEP to support companies working on clean hydrogen technologies by giving them easy access to testing, scale-up, and validation services. Through the SEP, they can connect with a network of experts and pilot lines focused on advanced materials for electrolysis. This helps reduce development time, lower costs, and bring innovative solutions to market faster. **The SEP is how CLEANHYPRO turns European research into real, clean energy impact.**